

# AUTONOMOUS VEHICLES 2017 SUMMIT



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BUSINESS ASSOCIATION

JANUARY 19TH 2017

# OTTAWA AUTONOMOUS VEHICLES SUMMIT

## AGENDA

### 2017 OTTAWA AUTONOMOUS VEHICLES SUMMIT

General Motors Chief Executive Mary Barra says that the auto industry will change more in the next 5 - 10 years than it has in the past 50. Autonomous and connected vehicle technologies are going to be very disruptive to the auto sector and simultaneously create huge opportunities for Ottawa-area technology companies to market to the \$10 Trillion global mobility market.

Join us on January 19th, 2017 at The Brookstreet Hotel to learn about Autonomous Vehicles (AVs) and Connect Cars (CVs), discuss what's happening, the trends, how you can play a role, and connect with other local technology companies interested in the AV/CV ecosystem.

### SUMMIT AGENDA

Time	Description	Notes
8:00	Breakfast and Networking	Light breakfast
8:30	Opening Remarks	Jenna Suds, Executive Director Kanata North Business Association (Master of Ceremonies)
8:40	Opening Keynote Presentation	Mayor Jim Watson
9:00	Session 1: AV Technologies	3 Speakers @ 15 mins + 25 mins Q&A / discussion Nokia, ISED, QNX
10:10	Coffee Break and Networking	B2B Meetings Scheduled during this time
10:40	Session 2: AV Market	3 Speakers @ 15 mins + 25 mins Q&A / discussion Shaun Marshall (GM)tbc, Nicola McLeod (ZipCar), BDC
11:50	Closing Comments	Barrie Kirk, Executive Director CAVCOE
12:00 - 1:00	Lunch	Networking / B2B Meetings Scheduled

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## SPONSORSHIP OPPORTUNITIES

### All Sponsorship Packages Include:

- Prominent signage with company logo during the conference
- Recognition in all AV Summit print and online marketing
- Logo recognition
  - On "Thank you sponsors" conference posters and onsite digital screens

### For more information on Summit details and participation contact:

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